

User Friendly Interface

Simple Listing Management

Premium Listing Status

Highlighted Listing Status

Company / Product Logo

Embedded YouTube Videos

Search Engine Optimised

Customer Contact Form

Include Brochures / Collateral

Twitter Promotion

Powered by **stripe**

sales@moneyscience.com  
+44 (0) 1275 975 823

CK International House | 1-6 Yarmouth Place  
Mayfair | London | W1J 7BU

VAT No: 902 7652 32  
Company No. 6184038

**Marketplace.MoneyScience** is a convenient new online venue for promoting products and services targeted at financial institutions and investment professionals. With a 'soft launch' in January 2017 we are inviting firms to submit up to 10 different products and service listings free of charge. All submitted listings will be vetted prior to inclusion in order to maintain the quality of the overall resources as well as the integrity of individual categories, and we are open to extending or refining the category hierarchy to enhance usability and ensure that we accurately reflect the various sectors covered.

## What you get

- ◆ Listings last between 1 month and 6 months depending on product / service type.
- ◆ Custom Fields in product / service profiles to reflect the category of your listing.
- ◆ Free coverage across our popular Twitter channels @moneyscience, @fin\_tech, @hedgefundfocus, @risk\_mgmt.
- ◆ Free coverage and links on the main MoneyScience site.
- ◆ Promote brochures or other PDF-based marketing collateral via your Listing.
- ◆ Post a YouTube URL to embed a video in your listing.
- ◆ Contact form with listing so that users can communicate with you directly about your product or service.
- ◆ Social sharing buttons to easily promote your listing on social networks.

## How you get it

- ◆ Register your firm at [www.marketplace.moneyscience.com](http://www.marketplace.moneyscience.com).
- ◆ Respond to validation request.
- ◆ Log in as your firm and click "List your product / service".
- ◆ Complete the form outlining the details of your listing and submit.
- ◆ We will review the listing to ensure that it is appropriately categorised and conforms to our Listing Terms and Conditions overleaf.
- ◆ Once reviewed, we will notify you when the listing is live.
- ◆ You may purchase listing credits at any time in order to promote your listing to the Premier Listing section of each category or highlight the listing.

## Listing Terms & Conditions

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- ◆ Listings must be financial products or services targeted at financial service industry participants. We do not provide listings for individual firms, but each listing provides an opportunity to provide an introduction to your business.
- ◆ Marketplace.MoneyScience is a business-to-business platform. We do not accept financial Product / Service listings targeting retail customers, and such listings will be excluded.
- ◆ **Marketplace.MoneyScience** provides listings within specified categories. If listings are not placed in the appropriate categories, we reserve the right to switch categories as required. In this event we will inform of you of the change and provide the right to respond.
- ◆ The format and layout of individual listings may change as we develop the platform, but we will not make changes to the content you provide.
- ◆ **Marketplace.MoneyScience** does not support multiple categories per listing. If your listing does have relevance across multiple categories then you will need to post separate listings.
- ◆ If you think we are missing a category, or have other suggestions about the site, feel free to submit your ideas to: Jacob@monescience.com. We will consider submissions for new categories and alert you of their availability if we decide to proceed.
- ◆ Firms may choose to purchase credits in order to upgrade Listings to either Premier or Highlighted Status.
- ◆ Premier Listings appear above the main body of listings within categories and highlighted listing appear with a highlighted background within the main body of listings.
- ◆ In the 8 week launch window which ends on Friday February 10th, firms may submit up to 10 individual listings. These may be 10 distinct listings in different categories or may be duplicates which appear in separate relevant categories. Any additional listings submitted may be removed.
- ◆ Individual categories support listings for different periods as outlined in Table 2. Firms which submit listings within the 8 week launch window which ends on *Friday February 10th*, can expect their listings within categories to persist as per Table 2. Firms will be notified 1 week prior to individual listing expiry dates and are entitled to renew listings at the reduced rates specified overleaf.

## Credit Packs Available

Credit Pack	Discount	Credits Purchased	Cost (GBP)
Standard	0	100	£50
Discount 10	10%	300	£135
Discount 15	15%	600	£255
Discount 25	25%	900	£337
Discount 40	40%	1500	£450

**Table 1. Marketplace.MoneyScience** uses a credit system to spend on listings and enhanced coverage (see Table 2. overleaf for credit costs of listings and features).

Firms may purchase Credits through our secure payments integration with Stripe. These Credits can be used to post or renew listings, or highlight existing listings on category pages.

## Bonus Credits

Following an initial purchase, Bonus Credits may be earned as follows:

- ◆ 300 Credits for placing a link to **Marketplace.MoneyScience** on your website for a minimum of 6 months.
- ◆ 500 Credits for posting a small (88x31) button banner on your site for a minimum of 1 year.
- ◆ 30 Credits for posting a listing on your Twitter account. Please reference @moneyscience in your Tweet to claim your credits.
- ◆ **Contact [jacob@moneyscience.com](mailto:jacob@moneyscience.com) for further information or to enquire about additional advertising opportunities such as sponsored interviews, banner placements or newsletter coverage.**

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## Listing Features and Credit Costs

**Table 2.** Indicates the credit cost of listings and enhanced features in 'soft launch' period.

Listing Type	Period of Listing (days)	Customer Contact Form	Image Upload	Document Upload	YouTube Video	External URL	Cost / Listing	Highlight Cost / Listing *	Premium Cost / Listing **	Renewal Fee
Finance Jobs***	30	✓	✓	✗	✗	✓	Free	15	20	30
Financial Technology	180	✓	✓	✗	✓	✓	Free	50	150	225
Financial Training	90	✓	✓	✓	✓	✓	Free	50	100	150
Financial Information	365	✓	✓	✗	✗	✓	Free	50	25	75
Hedge Fund Services	180	✓	✓	✗	✗	✓	Free	50	150	225
Formal Education	365	✓	✓	✓	✓	✓	Free	75	150	225
Consultancy	180	✓	✓	✓	✗	✓	Free	75	150	225
RFI / RFP	90	✓	✓	✓	✗	✓	Free	100	150	200
Books	365	✓	✓	✓	✗	✓	Free	25	50	50

\* Make your listing stand out by highlighting it within a category for 30 days.

\*\* Rise to the top of your category by making your listing Premium for 30 days.

\*\*\* Contact [jacob@moneyscience.com](mailto:jacob@moneyscience.com) if you have multiple job posting that you would like to submit programmatically.

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